

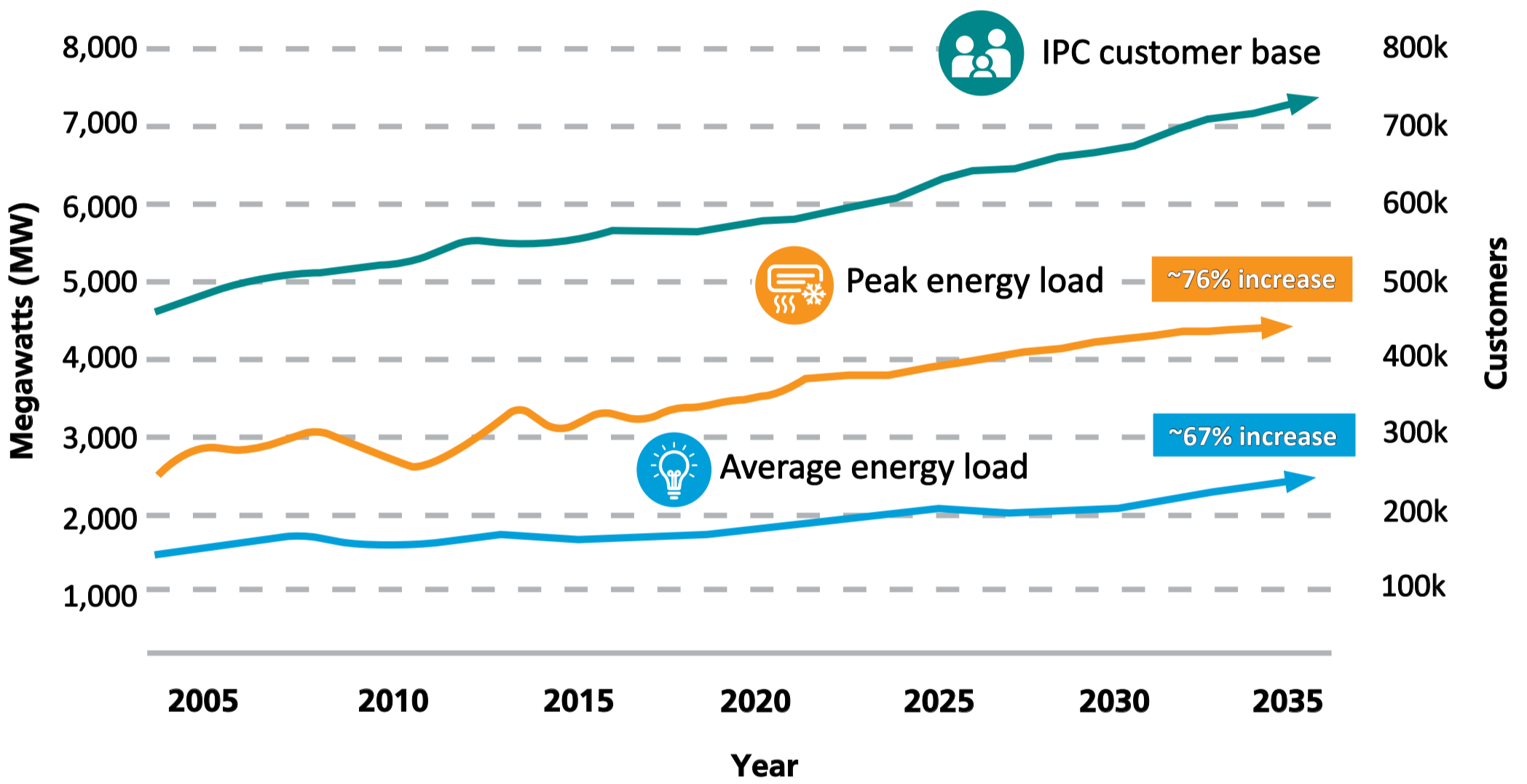
# WHY DO WE NEED B2H?



More people are discovering what we all love about this region, and energy companies are rising to meet the demand for energy especially at times of “peak energy load” when energy use is at its highest.

To ensure customers have affordable and reliable energy, Idaho Power is planning to build Boardman to Hemingway (B2H) – a transmission line between Oregon and Idaho that is the most reliable and cost-effective clean way to meet the increasing demand.

## Growth in Peak Energy Load

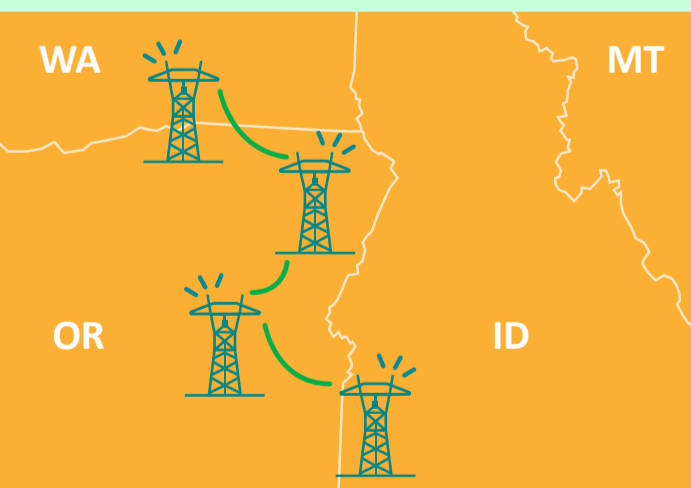


### Low energy activities

- Lighting your home
- Refrigeration
- Charging a phone or other devices

### High energy activities

- Using air conditioning
- Heating your home in the winter
- Irrigating a farm



## A clean energy pipeline

B2H is a key part of Idaho Power’s **Clean Today, Cleaner Tomorrow**® commitment to provide 100% clean energy by 2045. Connecting clean energy between the Pacific Northwest and Intermountain West is a key step towards addressing the significant challenges of climate change.

## How much would other resources cost?

